

"I believe that loving and serving people well is the driving force behind great marketing and successful design. Aligning your heart with the needs of others will always drive your business to great success in your market."

LET'S BE FRIENDS

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REFERENCES

Heath Hollenbeck

Director of Technical Services, Hawaii Health Systems Corporation 808-738-6680

Jen Landis

Interactive Art Director, Swanson Russell 402-730-6746

AARON HARMS DESIGN AND MARKETING WITH HEART

WORK EXPERIENCE

2013 - NOW

OW GRAPHIC AND WEB DESIGNER Hawaii Health Systems Corporation

Working in-house to design, develop, and maintain HHSC's corporate and facility sites across the Hawaiian islands. Responsible for working with and training users on each site.

2010 - 2013

Swanson Russell

Responsible for designing social media, interactive, video, and motion content for company's across Swanson Russell's niche markets; Agribusiness, Construction, Green Industry, Healthcare, and Outdoor Recreation.

EDUCATION

2007 - 2009 BACHELOR OF SCIENCE, DIGITAL ARTS & DESIGN Full Sail University

This program of study covered a wide range of design and technology areas of focus, including; art theory, web design & development, print, motion graphics, videography, and visual communications.

2006 - 2007 GENERAL STUDIES

University of Nebraska at Lincoln

I started my higher education journey at UNL, with a focus toward journalism and mass communications. Studied art history, english, physics, and geology*. *I'm still waiting on the day when all that knowledge about rocks will come in handy.

SKILLS AND EXPERTISE

- DESIGN
- BRANDING
- COPYWRITING
- SEO

- SOCIAL MEDIA
- HTML/CSS
- WORDPRESS
- ILLUSTRATION
- PHOTOGRAPHY
- MOTION GRAPHICS
- LOVING PEOPLE
- SERVING THEM WELL